

THE PLAID HORSE MECHANICAL SPECIFICATIONS

FULL PAGE, FULL BLEED SPECS

TPH FULL PAGE/FULL BLEED SPECS:

FULL PAGE, FULL BLEED AD MEASURES 8.5" W X 10.5" H. THESE DIMENSIONS INCLUDE 1/4" BLEED TOP, BOTTOM, & SIDES.

PAGE TRIMS TO 8" W X 10" H. THIS IS THE FINAL PAGE SIZE AFTER BLEED IS TRIMMED OFF DURING PRINTING.

LIVE AREA: 7" W X 9" H. SLIPPAGE CAN OCCUR DURING PRINTING PROCESS – KEEP IMPORTANT TEXT & IMAGES WITHIN THIS AREA TO AVOID THE POSSIBILITY OF BEING TRIMMED OFF.

Choose "Press Ready" settings when creating a full page, full bleed PDF. Choose "Marks and Bleeds" then check "Use Document Bleed Settings". Final CMYK PDF should measure 8.5" x 10.5". DO NOT include registration marks.

Template available upon request.

***FULL PAGE, NO BLEED**
7" W x 9" H

***1/2 PG VERTICAL WITH BLEED**

— SIZE INCLUDING BLEED
4.375" W X 10.5" H

— TRIMS TO
3.875" W X 10" H

— LIVE AREA
2.875" W X 9" H

***1/2 PG HORIZONTAL WITH BLEED**

— SIZE INCLUDING BLEED
8.5" W X 5.375" H

— TRIMS TO
8" W X 4.875" H

— LIVE AREA
7" W X 3.875" H

1/2 HORIZONTAL NO BLEED
7" W x 4.33" H

1/4 VERTICAL
3.4" W x 4.33" H

1/2 VERTICAL NO BLEED
3.4" W x 8.875" H

1/4 VERTICAL
3.4" W x 4.33" H

1/3 HORIZONTAL
7" W x 2.8" H

1/3 WIDE VERTICAL
3.4" W x 5.85" H

1/3 TALL VERTICAL
2.3" W x 8.875" H

1/3 SQUARE
4.6" W x 4.33" H

1/6 VERTICAL
2.2" W x 4.33" H

1/6 HORIZONTAL
3.4" W x 2.8" H